## FASEB Catalyst Conferences

# **Sponsorship Prospectus**

# Why Sponsor a Catalyst Conference?

- Support learning and collaboration in an emerging scientific field.
- Help create a strong and variant scientific community and foster engagement by bringing people together in a field.
- Be a thought leader by contributing materials, content or activity to support the conference program.
- Increase brand visibility as virtual conferences are easily accessible to a more diverse audience which results in higher attendance.
- Support conference scholarship programs to promote greater access for underrepresented minorities, women, and junior scientists to participate.

Thank you for your interest in supporting a FASEB Catalyst Conference. Sponsorships are available in 4 different levels. Please see next page for specific benefits based on support.

#### Friend: \$500+

- Link on conference website
- Recognition on registration website
- Verbal recognition in introduction from Conference Organizer
- Shared recognition slide during conference
- Recognition and hyperlink on pre-conference e-blast to all attendees

## Partner: \$2,000+

- All SUPPORTER benefits PLUS:
- 1 additional (2 total) complimentary conference registrations (when fees apply)
- Sponsor PDF attachment (up to 2 MB) of sponsor material on pre-conference e-blast to all attendees
- Dedicated sponsor recognition slide during conference
- 90 second sponsor-provided video played during program break

### Supporter: \$1,000+

All FRIEND benefits PLUS:

- Sponsor highlight (up to 30 words) on preconference e-blast to all attendees
- 1 complimentary conference registration (when fees apply)

#### Advocate: \$5,000+

All PARTNER benefits PLUS:

- Sponsorship acknowledgement from the FASEB Meeting Committee in the opening remark
- Special recognition on conference webpage
- 15-min special presentation at the conference\*
- Extended time (up to 3 min) sponsor-provided video played during program break

\*Program placement upon content review



# For more information on how to sponsor a FASEB Catalyst Conference:

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